

Land-grant universities are working together to make the catfish industry more resilient and improve catfish products for consumers. Researchers and Extension professionals:

- Identified practices that make U.S. catfish farming more productive.
- Lowered the cost of producing fast-growing, meaty hybrid catfish, helping U.S. fisheries compete with imports and meet demand.
- Designed sorting technology to prevent gilling, which causes stress and other issues for hybrid catfish and producers.
- Created models to show fishery managers and policymakers how to manage environmental disruptions.
- Guided smart decisions about trade and marketing strategies, including labeling and pricing, for wild-caught and farm-raised catfish.
- Reduced odors, off-flavors, and yellow color, making catfish fillets more appealing to consumers.

