

How do you make the perfect PBJ?

Learn how researchers are sustaining production of and improving the quality of the three ingredients in this popular sandwich.

WHEAT BREAD

- New wheat varieties that are high yielding, drought tolerant, disease resistant, and are easier to process
- Tools for quick, accurate identification of weeds and timely, targeted herbicide use
- Tools and info that help grain processors prevent toxic molds

PEANUT BUTTER

- Tools to provide precise irrigation
- Better ways to manage pests
- Automated GPS harvest tools that improve yields and revenues
- New varieties with better flavor and drought tolerance
- Technology that inactivates allergens

BERRY JELLY

- New berry varieties that have better flavor and shelf life
- Ways to improve berry yields in diverse climates
- Tools and practices that protect berries from pests and pathogens
- Marketing tips that help the industry grow and profit

