



## **Land-grant universities have big impacts on strawberries.**

Multistate research has led to new strawberry varieties that resist disease, tolerate a wider range of climates, are tastier, and stay fresh longer. New technology like edible coatings, anti-moisture packaging, and improved pest and pathogen detection help ensure the food safety of fresh strawberries. In addition, Extension educators help strawberry farmers access new markets and boost sales through agritourism, farmers' markets, and other strategies.



Multistate Research Fund

**IMPACTS**